COMMITTEE DESCRIPTION

COMMITTEE NAME:	Marketing & Outreach		
CHAIR NAME:	Jessica Silva	**ACADEMIC YEAR:**	2016-2017
YEAR FORMED:	2013		
MEETING SCHEDULE:	TUESDAY	3:00PM	4:00PM
ADVISEMENT TO:	President's Conference Room		
BACKGROUND:	Marketing/Outreach Committee was formed to advise the Director of Communications		
PURPOSE:	The purpose of the Marketing/Outreach committee is to discuss marketing and advertising strategies to build enrollment, student participation on campus, and work with each department		
TYPICAL ACTIONS/DECISIONS:	Work as a team to discuss potential marketing strategies, discuss new advertising ideas, and create a Marketing and Outreach plan within the		

COMMITTEE COMPOSITION:		**NUMBER OF MEMBERS:**	
GROUP:	FULL-TIME FACULTY	**NUMBER:**	3
GROUP:	CLASSIFIED	**NUMBER:**	2
GROUP:	ADMINISTRATION	**NUMBER:**	1
GROUP:	MANAGEMENT	**NUMBER:**	2
GROUP:	SELECT	**NUMBER:**	SELECT

CHAIR:	Jessica Silva
TERM LENGTHS OF COMMITTEE MEMBERS:	1 - 2 years
MEMBERS CHOSEN/APPOINTED BY:	Constituent Groups
EXPERIENCE REQUIREMENT FOR MEMBERSHIP:	N/A

ACADEMIC YEAR MEMBERSHIP:

NAME	CONSTITUENT GROUP	TERM EXP.
Rodney Grisanti	FULL-TIME FACULTY	2017
Jody Gehrman	FULL-TIME FACULTY	2017
Steve Hixenbaugh	FULL-TIME FACULTY	2017
Jessica Silva	MANAGEMENT	SELECT
Ulises Velasco	MANAGEMENT	2017
David Bushway	CLASSIFIED	2017
Tony Novelli	CLASSIFIED	2017
Arturo Reyes	ADMINISTRATION	2017
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SUBMIT VIA EMAIL