COMMITTEE DESCRIPTION

COMMITTEE NAME:	Marketing & Outreach		
CHAIR NAME:	Jessica Silva	**ACADEMIC YEAR:**	2015-2016
YEAR FORMED:	???		
MEETING SCHEDULE:	TUESDAY	3:00PM	4:00PM
ADVISEMENT TO:	President's Office		
BACKGROUND:	Marketing/Outreach Committee was formed to advise the Director of Communications		
PURPOSE:	The purpose of the Marketing/Outreach committee is to discuss marketing and advertising strategies to build enrollment, student participation on campus, and work with each department		
TYPICAL ACTIONS/DECISIONS:	Work as a team to discuss potential marketing strategies, discuss new advertising ideas, and create a Marketing and Outreach plan within the		

COMMITTEE COMPOSITION:		**NUMBER OF MEMBERS:**	
GROUP:	FULL-TIME FACULTY	**NUMBER:**	2
GROUP:	CLASSIFIED	**NUMBER:**	2
GROUP:	ADMINISTRATION	**NUMBER:**	2
GROUP:	MANAGEMENT	**NUMBER:**	5
GROUP:	SELECT	**NUMBER:**	SELECT

CHAIR:	Jessica Silva
TERM LENGTHS OF COMMITTEE MEMBERS:	1 - 2 years
MEMBERS CHOSEN/APPOINTED BY:	Constituent Groups
EXPERIENCE REQUIREMENT FOR MEMBERSHIP:	N/A

ACADEMIC YEAR MEMBERSHIP:

NAME	CONSTITUENT GROUP	TERM EXP.
Rodney Grisanti	FULL-TIME FACULTY	2016
Jody Gehrman	FULL-TIME FACULTY	2016
Katie Fairbairn	MANAGEMENT	2016
Steve Hixenbaugh	MANAGEMENT	2016
Minerva Flores	MANAGEMENT	2016
Ketmani Kouanchao	MANAGEMENT	2016
Virginia Guleff	ADMINISTRATION	2016
David Bushway	CLASSIFIED	2016
Arturo Reyes	ADMINISTRATION	2016
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SUBMIT VIA EMAIL