

## DIGITAL ARTS AND MEDIA CERTIFICATE OF ACHIEVEMENT

This certificate will prepare the student for employment in the field of digital design and media production. It consists of experiences in applied design, graphic design principles, layout and design, and multimedia production. The focus is upon an introduction to advertising thinking, visual communication, and skills in graphic design and preparing art for reproduction.

### Required Courses:

		<b>Units</b>
DAM 105	Introduction to Digital Design	3
DAM 110	Adobe Photoshop	3
DAM 125	InDesign	3
DAM 150	Digital Media	3
DAM 281	Adobe Illustrator	3

### Plus 2 additional units from the following:

		<b>Units</b>
ART 191	Art and Craft Marketing	3
ART 196	ART - Occupational Work Experience	2
ART 210A	Fundamentals of Drawing	3
ART 282	Introduction to Photography	3
CSC 130	Web Design and Development	3
CSC 170	Mobile Application Development	3
CSC 196	CSC - Occupational Work Experience	2
CSC 197	Computer Science Internship	2
CSC 201	Computers and Computer Applications	3
CSC 221	Programming and Algorithms I	3
CSC 221L	Programming and Algorithms I Lab	1
MUS 110	Recording Studio Techniques I	3
MUS 115A	Recording Studio Laboratory	1

### Total units required for Certificate

**17**

### *Program Level Student Learning Outcomes:*

1. Generate artwork utilizing advanced principles of design and applying these to a multimedia environment.
2. Interpret terminology for effective generation and discussion of digital art projects.
3. Utilize software to generate digital art projects.
4. Edit audio, video and graphic content in a digital environment.