DIGITAL ARTS AND MEDIA CERTIFICATE OF ACHIEVEMENT

This certificate will prepare the student for employment in the field of digital design and media production. It consists of experiences in applied design, graphic design principles, layout and design, and multimedia production. The focus is upon an introduction to advertising thinking, visual communication, and skills in graphic design and preparing art for reproduction.

Required Courses:		Units
DAM 110	Digital Image Manipulation in Adobe Photoshop	3
DAM 125	Introduction to Desktop Publishing with Adobe InDesign	3
DAM 205	Introduction to Digital Art and Design	3
DAM 250	Introduction to Video Production	3
DAM 281	Digital Design Using Adobe Illustrator	3

Plus 2 – 3 additional units selected from the following:		Units
ART 191	Art and Craft Marketing	3
ART 210A	Fundamentals of Drawing	3
ART 282	Introduction to Photography	3
CSC 104	Computers and Computer Applications	3
CSC 130	Wed Design and Development	3
CSC 170	Mobile Application Development	3
CSC 221	Programming and Algorithms I	3
CSC 221L	Programming and Algorithms I Lab	1
MUS 110	Recording Studio Techniques I	3
MUS 115A	Recording Studio Laboratory	1
THE 201	Introduction to Film	3
THE 216A	Stage Lighting I	3
THE 219	Introduction to Directing	3
WEE 196	Work Experience Education	2

Total units required for Certificate   **17 – 18**

Program Level Student Learning Outcomes:
1. Generate artwork utilizing advanced principles of design and applying these to a multimedia environment.
2. Interpret terminology for effective generation and discussion of digital art projects.
3. Utilize software to generate digital art projects.
4. Edit audio, video, and graphic content in a digital environment.